



BETSY TAPP JOINS JANET PENN CONSULTING AS DIRECTOR OF BUSINESS DEVELOPMENT FOR DOCUMENT SECURITY SUITES

Media Sales and Marketing Veteran Will Be Responsible for Expanding Client Base for Secure Online File Transfer Solution

LITTLE FALLS, N.J., August 2, 2010 – Janet O. Penn, president of [Janet Penn Consulting LLC](#) (JPC) in Little Falls, N.J., announced that Betsy Tapp has joined the Online business solutions firm as director of business development for [Document Security Suites](#) (DSS). DSS is a Managed File Transfer (MFT) platform used by companies seeking data protection and security. JPC, based in Little Falls, N.J., introduced Document Security Suites last year as part of its growing corporate IT solutions division.

Tapp, who has over 30 years of experience in marketing, sales, publishing and communications, will be working with clients to incorporate DSS into their businesses to perform secure Online file transfers between clients, external business associates and vendors, and internal users of confidential or sensitive documents, or very large files. DSS can help your company or organization complies with HIPAA electronic transmission regulations; a full listing of its features and benefits is available on the website, www.DocumentSecuritySuites.com.

“Betsy joins us at the perfect time,” noted Penn. “There is a critical need for secure corporate IT solutions that safeguard against cyber-intrusion. DSS certainly fits the bill as a Managed File Transfer (MFT) solution.”

Penn explained that the fully web-based service is easy to use, does not require special training, or additional hardware or software to be installed. DSS is ideal for use by companies and agencies that need the guarantee of absolute security during all phases of a file’s transfer, such as accounting and law firms; healthcare and medical professionals, hospitals and clinics; engineering and manufacturing firms; and government agencies.

Tapp began her career with Penton Publishing Company working on its #1 technology-based publication, *Electronic Design* magazine. At Penton, she was instrumental in developing and implementing the Wireless Symposium Conference and Expo, as well as the Portable by Design Conference and Expo and the Military Electronic Conference. Tapp later became a project manager with ITW Texwipe, a Fortune 200 company, for whom she managed trade shows, corporate events and database management. She worked in sales for major northern New Jersey news publishers North Jersey Media Group and Vicinity Media Group, and was vice president of marketing of Media Consultants LLC, a media planning and buying agency, also in northern New Jersey.

“Being charged with developing new markets for Document Security Suites presents a unique opportunity for me in terms of bringing together my years of marketing and sales experience in related fields,” said Tapp. “In today’s world, Online security is of utmost importance to many corporations, and Document Security Suites provides a very user-friendly method to attain the utmost in secure IT solutions,” she added.

For more information about Document Security Suites or for a free demonstration, contact Betsy Tapp at 973-890-9191 or betsy@documentsecuritysuites.com.

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