



**SECURE ONLINE SOLUTIONS PROVIDER AND INTERNET STRATEGIST, JANET PENN CONSULTING, IS RE-CERTIFIED AS NATIONAL WBENC COMPANY**

***Janet Penn Consulting, LLC Maintains Critical Status for Positioning as IT Consultant to Fortune 500 Companies, Government Agencies***

LITTLE FALLS, N.J., July 9, 2010 – Janet O. Penn, president of [Janet Penn Consulting, LLC \(JPC\)](#), in Little Falls, New Jersey, has announced that her company has met all the criteria for re-certification as a Women’s Business Enterprise by the Women’s Business Enterprise National Council (WBENC). The prestigious designation, first awarded to Penn’s company in 2009, was implemented in June 2010 by the Women Presidents’ Education Organization-NY. Janet Penn Consulting is an Internet marketing and Online solutions firm founded by Penn in 2007.

“WBENC certification is critical for companies who want to bid on projects with government agencies and major corporations,” explained Penn. “Being certified leverages JPC’s status as a woman-owned business to contract work with the Fortune 500 companies who need the proprietary corporate Internet technology solutions my firm provides,” she added. The Supplier Diversity departments of corporations and government agencies seek out businesses such as JPC when searching for minority vendors with whom to conduct business on a local, regional or national level.

Janet Penn Consulting, which began as a website design and development firm, has evolved since its inception to now comprise three separate specialty divisions to handle all the Online needs of its clients: Internet marketing; Website development; and secure Online IT solutions, including its newest product, [Document Security Suites \(DSS\)](#), a unique, secure Online file transfer platform.

“DSS is the latest example of the Web-based applications we’ve developed for companies that need absolute data security and protection against cybercrime. Other secure IT solutions we offer are Online event registration systems, order management and delivery solutions, corporate sales incentive program management systems, Online solutions for Customer Relationship Management applications, Online job boards/posts, Online mapping and plotting, Online custom reporting and management solutions, barcode scanning and point of sale solutions,” noted Penn. “In short, we offer businesses a comprehensive range of strategic solutions for an Online world.”

For more information on Janet Penn Consulting and its full line of secure Online business solutions, go to [www.janetpennconsulting.com](http://www.janetpennconsulting.com) or call 973.890.9191.



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## **About Janet Penn Consulting, LLC**

Janet Penn Consulting (JPC) combines strategic thinking and advanced technical skills in IT to provide superior secure software data and Web-based solutions. JPC implements professionally customized web design which is fully supported with Internet marketing services, email marketing, social media, and public relations services. JPC is a 100% Woman-Owned Business Enterprise (WBE) certified by WBENC (Women's Business Enterprise National Council) and the State of New Jersey-Division of Minority and Women Business Development.

The firm is a member of: [American Marketing Association \(AMA\)](#), [eMarketing Association \(eMA\)](#), [Internet Marketing Association \(IMA\)](#), [Search Engine Marketing Professional Organization \(SEMPO\)](#), [Web Analytics Association \(WAA\)](#), [National Association of Women Business Owners \(NAWBO\)](#), [New Jersey Association of Women Business Owners \(NJAWBO\)](#), [New Jersey Chamber of Commerce \(NJCC\)](#), and [U.S. Women's Chamber of Commerce \(USWCC\)](#)

## **About WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for more than 700 U.S. companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity and procurement programs.